



Department
for Environment
Food & Rural Affairs

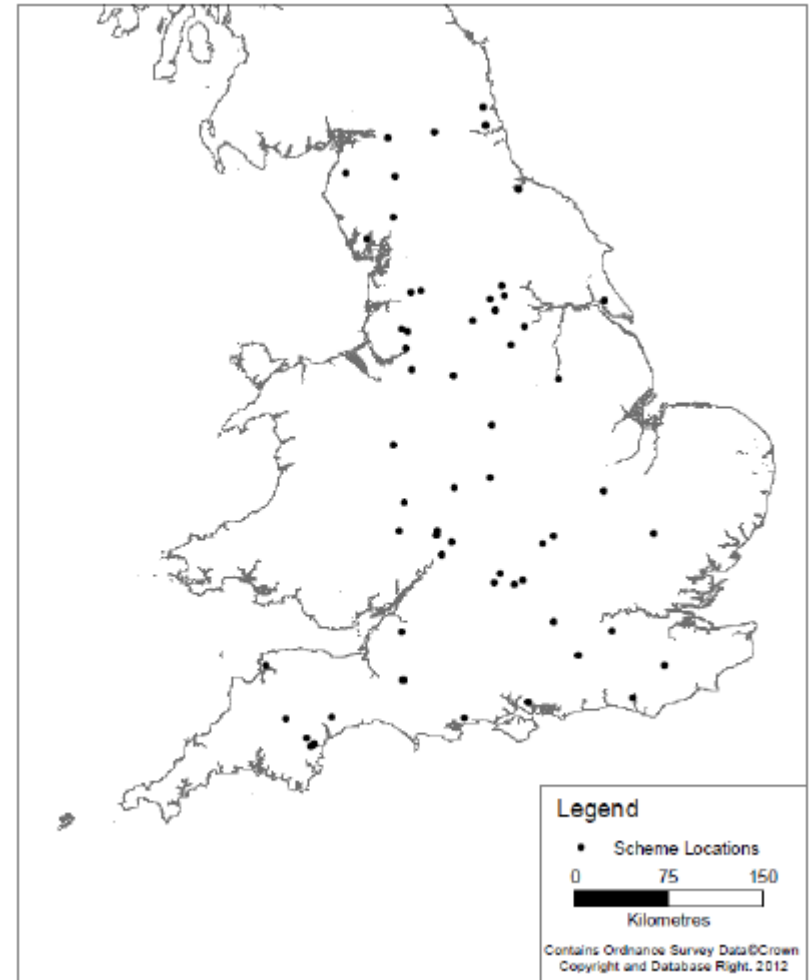
National Flood Forum Conference



Presented by: Robbie Craig
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2007-11 PLP Grants– Key Facts

- 2007 – Pilot projects
 - Appleby, Bleasdale, Kirkby in Furness
Leeds, Morecambe and Uckfield.
 - 199 out of 240 properties took part
 - average cost about £2,900 per property
- 2009-11 demonstration Grant scheme –
 - 1,109 properties protected in 63 communities
 - Over 90% of residents took up the flood products offered
 - Average cost per property - £4,922 (min £618 Max £6,736)
 - Average scheme size - 19 (min 1, Max 89)
 - Summary report available from -
<http://www.environment-agency.gov.uk/research/planning/129526.aspx>



Community learning from PLPG

- Work with the grain of the local community!
- Example - Defra Grant scheme evaluation – Brampton
- Only 27% of residents affected by the 2007 floods expressed an interest – and 14% were provided with products. Fears included citing fears of property blight or products advertising an empty property to burglars.
- A flood group helped ensure effective coordination between residents and the local authority.
- Residents aware about measures - some had already them
- Key concerns were ease of use and the speed of deployment of the products with a need for clearer instructions and emergency plans.
- Not all residents able to deploy the products provided and will need support from neighbours and the community.
- Wider benefits - communities came together and looking out for each other.
- Commissioned an insurance survey which revealed a few some companies offered improved terms.



Local Resilience

- PLP used in the right location is valuable tool



- PLP Schemes can be developed by LLFA and funded through Partnership Funding but must have local support
- People are important and a key side effect is that it provides a way for local communities to be more engaged in managing their flood risk

Flood Community Pathfinder

- Scheme Launched 25 March 2013 to run from 2013 to 2015.
- 13 local authorities sharing £4.0m of Defra funding, **Blackburn; Buckinghamshire; Calderdale; Cornwall; Devon; Liverpool; Northamptonshire; Rochdale; Slough; Southampton; Swindon; Warwickshire; and West Sussex**
- The intention of the scheme is to learn lessons about what action at a *community level* really works for local people on the ground

Pathfinder Projects



Southampton Pathfinder Project
Bernadine Maguire

Project objective:
Improve household & community flood resilience using an integrated approach to managing all sources of flood risk





Cornwall Flood Resilience Community Pathfinder

- Aim: To increase social, financial and physical resilience and help households, businesses and communities prepare for potential flooding
- Community resilience: At the heart of the project will be a network of trained and equipped community volunteers across the county
- Delivery: Multi-agency partnership model
- Partnership: With Flood Resilience Cornwall Campaign

County-wide	Catchment specific
CCPF1: Supporting community resilience	CCPF4: Non-structural resilience (e.g. insurance, property protection)
CCPF2: Developing resilient Cornwall Community Flood Teams	CCPF5: Structural resilience (e.g. defences)
CCPF3: Raising flood awareness	CCPF6: Catchment management
	CCPF7: Monitoring coastal
	C.C.F.F. Flood Resilience



Flood Community Pathfinder



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